

## **PRESS RELEASE**

### **FORTUNE FAVOURS MICRO DRAINAGE David Fortune heads research and innovation team**

David Fortune has been appointed Head of Research and Innovation by Micro Drainage of Newbury, developers of WinDes®, the industry-standard drainage design and modelling suite. David joins from his role as Director of Product Innovation at MWH Soft, formerly Wallingford Software, HR Wallingford Group.



“Micro Drainage has an unrivalled reputation for the service, support and guidance it provides to its customers,” he says. “Joining such a successful, dynamic and visionary team on the eve of their globalisation plans is a fantastic opportunity, especially at a time when many companies are consolidating or contracting.”

“The company’s culture to invest, research and innovate, such as the recent work on green roofs with Sheffield University, has resulted in groundbreaking technology being integrated into WinDes W.12.”

“This practical application of innovative ideas allows WinDes users to deliver more for less, and to prepare systems that meet and exceed the continuously evolving regulatory requirements.”

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After more than ten years in the design and development of military systems, David moved to Logica Utilities to pursue a career in the emerging civil technology industry. He joined HR Wallingford Group in 1996, where he led the development of some of the industry's leading modelling systems.

He is a founding member of The OpenMI Association, the community that promotes and develops integrated environmental modelling solutions worldwide.

Jane Middleton, Managing Director of Micro Drainage, explains that the appointment is a key step in the company's programme of international expansion.

"David brings extensive international experience to the team," she says, "as well as a distinguished track record in the UK industry. The company's vision for globalisation is being achieved through our strategy of attracting, developing and rewarding great people"

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